

	Advertising with Eight Red Apples puts your brand directly in front of Africa’s fastest-growing, most underestimated markets. Our platform attracts entrepreneurs, township consumers, youth, and community leaders who are actively building livelihoods and making buying decisions every day. We don’t offer passive visibility — we deliver attention, trust, and relevance. Your brand appears in a space where impact matters, stories travel, and loyalty is built over time. If you want your brand seen as a real supporter of African growth, economic participation, and progress, Eight Red Apples is where that conversation begins. We are not just running “a website with ads” — we’re running a market access and development platform with social impact. We are selling <i>visibility, storytelling, market access, credibility, insight, and alignment.</i>						
	SMALL BUSINESS PRICING						
Pages	Description	High Traffic	Still Image	Price p/u	Video	Price p/u	Duration
Home Page	First block advert rotation (maximum of 5 banners on this rotation)	TRUE	TRUE	800			month
	250 -1000 words promo Placements / Special Feature (First Position) with price and links to product	TRUE	TRUE	1000	TRUE	1500	month
	250 -1000 words promo Placements / Special Feature (Second Position) with price and links to product	TRUE	TRUE	1000	TRUE	1500	month
	Product Placements (4 placements available) with price and links available to products	TRUE	TRUE	300			week
	End page closing banner single advert links to advert	TRUE	TRUE	500			month
Business Hub	Leading Banner rotation (maximum of 5 banners on this rotation)	TRUE	TRUE	400			month
	250 - 1000 words promo Placements / Special Feature (First Position) with links to product		TRUE	1000			month
Press Room	Skyscraper 1	TRUE	TRUE	250			week
	Mid-Size Advert	TRUE		150			week
	End page closing banner single advert links to advert	TRUE	TRUE	400			month
Corporate Story Telling	Leading Banner rotation . low traffic but high value exposure to corporate and other key industry players		TRUE	400			month
Learner Academy	Leading Banner rotation (maximum of 5 banners on this rotation)		TRUE	400			month
Business Directory Landing Page	Leading Banner rotation (maximum of 5 banners on this rotation)		TRUE	800			month
Business Directory Category Page	23 Category Page Lead Banners (maximum of 5 banners on this rotation)	TRUE	TRUE	400			month
	+10 Category Page small side ads with direct links to page (= 230 banners across the directory)	TRUE	TRUE	300			month
Money Tales	Top Leading display banner rotation (maximum of 5 banners on this rotation)	TRUE	TRUE	400			month
	Middle Long display banner rotation (maximum of 5 banners on this rotation)	TRUE	TRUE	400			month
	End page closing banner single advert links to advert	TRUE		400			month
News Page	Leading Banner rotation (maximum of 5 banners on this rotation)	TRUE	TRUE	400			month
	Sky-scraper display	TRUE	TRUE	300			week
	Mid-size display	TRUE	TRUE	200	TRUE	700	week
	End page closing banner single advert links to advert	TRUE	TRUE	400			month
Store Landing Page	Leading Banner Rotation (maximum of 5 banners on this rotation)	TRUE	TRUE	400			month
	4 top small ads with links to product	TRUE	TRUE	150			week
	8 small product adds with price and links to product		TRUE	150			week
	250-500 words promo Placements / Special Feature (First Position) with price and links to product	TRUE	TRUE	1000			month
	End page closing banner single advert links to advert	TRUE	TRUE	400			month
	7 Category page lead banners on rotation (maximum of 5 banners on this rotation)	TRUE	TRUE	400			month
	4 category page small featured product ads with links	TRUE	TRUE	150			week
	End page closing banner single advert links to advert	TRUE	TRUE	400			month
Tour Africa Page	Leading Banner Rotation (maximum of 5 banners on this rotation)	TRUE	TRUE	400			month
	250 -1000 words promo Placements / Special Feature (First Position) with price and links to product	TRUE	TRUE	1000	TRUE	1000	month
	250 -1000 words promo Placements / Special Feature (Second Position) with price and links to product	TRUE	TRUE	1000			month
I want to help out page	Leading Banner Rotation (maximum of 5 banners on this rotation)	TRUE	TRUE	5000			month
	250 -500 words promo Placements / Special Feature (First Position) with price and links to product	TRUE	TRUE	500	TRUE	2000	month
Events Page	Leading Banner Rotation (maximum of 5 banners on this rotation)	TRUE	TRUE	400			month
	4 top small ads with links to product/pages	TRUE	TRUE	400	TRUE	1000	month
	End page closing banner single advert links to advert	TRUE	TRUE	400			month
Corporate CSI Stories	Full Splash company spread	TRUE	TRUE	50000	TRUE		month
Geographic Reach	ERA Audience Snapshot						
Africa-wide	Township and informal-sector entrepreneurs and traders						
	Small and micro business owners across African communities						
Contact	Youth and women actively seeking economic opportunity						
076 562 9393	Working households interested in income growth and financial confidence						
sithembilemasia@gmail.com	Creatives, educators, and community leaders						
www.eightrredapples.co.za	Corporates, NGOs, donors, and development partners focused on grassroots impact						
	Readers who value practical information, opportunity, and brands that genuinely support African growth and inclusion						